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Associates NAL

TODAY

The Associates of the National Agricultural Library, Inc.

Newsletter No.10

July 1974

Beltsville, Md. 20705

VIEW FROM THE TOWER

The 4th annual meeting took place on Friday, June 7, 1974. It was a special pleasure to greet so many out-of-state members. The highlight of our meeting was the presentation of awards for excellence in agricultural librarianship and literature. This year the awards were made possible by the generosity of three agribusiness firms.

Professional Achievement: This award of \$100.00 sponsored by the Thoroughbred Owners and Breeders Association is presented this year to Ruth D. Lindley for her editorial work on the Library's published catalogs:

Dictionary Catalog of the National Agricultural Library, 1862-1965.

National Agricultural Library Catalog, issued monthly since January 1966.

National Agricultural Library Catalog, 1966-1970, quinquennial edition.

Mrs. Lindley was on the Library staff many years ago. When the decision was made to convert the Library's card catalog

President: Frank Frazier Treasurer: Mary Ruth Brown
Vice-President: C.E. Kellogg Recording Secretary: Helen Gingras
Executive Secretary: Leila Moran

Personal Membership Representative: Patrick Brennan

Immediate Past President: Angelina Carabelli

Ex Officio Members of the Board of Directors:

Alan Fusonie 1971/1974 Kevin J. Keaney 1972/1975

David Lee 1973/1976

Committee Chairmen

Membership: Mildred Benton Financial Development: Patrick Brennan

Awards: Dean Trivette Editorial: Angelina Carabelli

Nominating: Julia F. Davis Social: (No chairman)

Professional Activities Fund: C.S. Shaffner

to book form, Mrs. Lindley agreed to serve in an editorial capacity on the staff of the publisher, Rowman and Littlefield. She brought to the assignment her knowledge of the catalog and, even more valuable, her genuine enthusiasm for the project

Citation of Special Recognition: This award of \$100.00 sponsored by the Thoroughbred Record Publishing Co. is presented to Mary Ruth Brown for significant contributions to agricultural literature and the performance of outstanding service to agricultural libraries. She is senior author and chief compiler of:

Agricultural Education in a Technical Society:
an annotated bibliography of resources.
 Published by the American Library Association,
 January, 1973.

"The library: a key to improved vocational agriculture programs: in Agricultural Education Magazine, August, 1973.

Index to the Journal of the American Society of Farm Managers and Rural Appraisers, Inc.
 published in October, 1973.

"Farm Management Literature" in Journal of the American Society of Farm Managers and Rural Appraisers, Inc. 1972

In April 1969 this same journal published her article entitled "Library Resources on real estate appraisals." Also in 1969, the University of Kentucky College of Agriculture published her research report "Utilization of agricultural literature in Kentucky high schools; school librarian and teacher cooperation the key to improved programs."

Mrs. Brown is Associate Director for Operations of the University of Kentucky System of Libraries. For several years she has been serving as agriculture library consultant for universities in Thailand and Venezuela under the U.S. Agency for International Development Program. Starting in 1967 she compiled a basic bibliography for a new agricultural research library at the Agriculture Center, N.E. in Taj Phra, Thailand and then cataloged all their books. In 1972 she made two trips to Venezuela to serve as library consultant at the Universidad de Oriente in Cumana and also acted as an Advisor when their consultants came to the University of Kentucky.

Distinguished Service: This award of \$100.00 sponsored by Brown Williamson Tobacco Co. is presented to Mr. Robert F. Jones

for distinction in developing and installing a new system for storing and retrieving congressional reports, documents, committee prints, and hearings for the Office of Management and Finance, USDA. He has implemented a system for compiling and servicing legislative histories on microform. These legislative histories are being placed on microfiche to provide more efficient service to users. Mr. Jones is assigned to duty with the Office of Management and Finance as a Legislative Reference Specialist. He is a professional member of the Law Library, Reference Division, Library Services Branch, NAL.

This year has been one of considerable industry with the initiation of several exciting projects. The Minutes of the Annual Meeting and the Annual Review of Activities, included in this newsletter, give ample evidence of our forward movement. I look forward to working with you all during the coming year on these activities, designed to increase the stature of the National Agricultural Library.

Frank Frazier
President

The Associates NAL, Inc. is incorporated under the laws of the State of Maryland, as a non-profit association to support the programs and goals of the National Agricultural Library. All persons, academic/research institutions, and businesses with an interest in the Library, its objectives and services are invited to join. Annual dues are based on class of membership:

Personal	\$ 10.00
Institutional	\$100.00
Business	\$500.00

NAL staff are cordially welcomed as members at annual dues of \$5.00, but lack voting privileges and may not hold office. Please make checks payable to Associates NAL, Inc. and mail to the Executive Secretary, Associates NAL, Inc. 10301 Baltimore Blvd., Beltsville, Md. 20705

Tax deductible.

Minutes of the Fourth

Annual Meeting

The Associates of the National Agricultural Library, Inc.

June 7, 1974

The Annual Meeting of the Associates of the National Agricultural Library, Inc., was held on June 7, 1974 at the National Agricultural Library.

The President, Frank Frazier, called the meeting to order at 12:45 P.M. He first introduced three members:

Dr. John Davis, who coined the word, "agribusiness," to describe the whole complex of agriculture from farm to table.

Dr. Joseph F. Caponio, Acting Director of NAL. He has resigned to accept another position, and June 7 is his last day at the Library.

Miss Angelina Carabelli, immediated past president, who has been devoted to the organization since its founding.

President Frazier then introduced Dean Trivette, Documents Librarian, University of Kentucky, and chairman of the Awards Committee. Mr. Trivette introduced Lee Watson, who spoke briefly for the Thoroughbred Owners and Breeders Association, which, together with the Brown and Williamson Tobacco Co., and the Thoroughbred Publishers Co., gave the money for the awards. He then introduced the recipients and presented them with their awards. They are:

Ruth D. Lindley, NAL, for Professional Achievement, and particularly for her work on the printed catalog of NAL, which is now available to agricultural libraries all over the country;

Mary Ruth Brown, Associate Director of Operations for the University of Kentucky Libraries and consultant to agricultural libraries in Latin America, a Citation of Special Recognition:

Robert B. Jones, NAL for Distinguished Service, particularly for devising a new system for storing and retrieving congressional documents and legislative reports on microfilm.

The president then called on Leila Moran, executive secretary, to present the association's business. (see Annual Review)

Miss Moran read the financial report (copy attached).

At the suggestion of Frank Frazier, the Executive Committee is working toward the establishment of an Agribusiness Hall of Fame at NAL as one means of fostering interest in the Library and developing ties with agribusiness to which we hope to look for support. The plan is explained in Today for November, 1973. Dr. Kellogg objected to the term, agribusiness, as having a bad connotation for the general public. Dr. Davis explained how he happened to coin the term, and its meaning as "the whole thing from farm to table." He added that a new term often develops its meaning from the way it is used. Mr. Trelogan pointed out that the old image of the family farm is no longer in accord with reality when only 7% of the people getting their livings from farms live on them.

Mr. Trelogan asked about the Agricultural Hall of Fame near Kansas City, Kansas. Mr. Frazier replied that it is in financial difficulties. A bill introduced in Congress to give it help has been referred to the Interior Committee, which is not particularly interested. It has been suggested that it be taken over by USDA, but the Department has recommended that it be taken over by the Department of the Interior inasmuch as USDA had no authority to operate museums. The Smithsonian might take it if asked. So far it has not been asked.

Dr. Rasmussen reported on the proposed Symposium on Agricultural Literature to be held in connection with the national Bicentennial. He has been involved with a number of exhibits around the country, and believes that a symposium as proposed would not be particularly difficult to fund, and would be important in emphasizing the contribution of libraries to agricultural literature and in bringing libraries to wide attention.

Mr. Trivette suggested that the guidelines for awards be widened to include other types of award.

Miss Moran read the budget prepared by Mrs. Brown, treasurer. (Copy attached) She commented that it will require effort on the part of everyone to raise the money required.

Miss Moran read the slate of officers proposed by the Nominating Committee for 1974-75. They are

Frank Frazier, President
Charles E. Kellogg, Vice President
Helene Gingras, Secretary
Mary Ruth Brown, Treasurer

Miss Carabelli moved that the nominations be closed and the secretary cast a unanimous ballot for the slate listed. Seconded and passed.

Mr. Trivette suggested that in the future the Associates plan to hold their annual meeting in connection with a one or two day program. For those coming from outside the Washington Metropolitan Area, it is hard to justify to themselves or to their institutions the expense of traveling to Beltsville for only the meeting. Miss carabelli moved that a committee be appointed to look into planning such a program for next year. Seconded and passed.

In response to a request, the number of members of the Associates was given as 87. Miss Benton, Chairman of the Membership Committee, responded to another question that only casual efforts had been made to recruit members among agricultural scientists.

Dr. Rasmussen moved that the Association extend thanks to Mrs. Bryant for her services as secretary for the past two years. Seconded and passed. It was suggested that thanks should be extended to all the officers.

The meeting adjourned at 1:45

Respectfully Submitted

Margaret Bryant
Recording Secretary

ASSOCIATES OF THE NATIONAL AGRICULTURAL LIBRARY, INC.
STATEMENT OF RECEIPTS AND DISBURSEMENTS
FOR THE YEAR ENDED DECEMBER 31, 1973

CASH IN BANK - January 1, 1973

\$ 645

RECEIPTS:

Membership Dues	\$ 765
Donations	196
Copia II Income	2,596
Christmas Cards	3
Lincoln Book	34
Miscellaneous	<u>2</u>

Total Receipts

3,596

TOTAL CASH AVAILABLE

\$4,241

DISBURSEMENTS:

Copia II Expense:		
Equipment Rental	\$1,067	
Personal Property Tax	94	
Repairs and Maintenance	<u>139</u>	\$1,300
Gifts, Trophies		80
Office Expense		1,102
Luncheons		1
Postage		91
Printing		260
Director's Discretionary Fund		251
Professional Fees		73
Secretarial Services		<u>281</u>

Total Disbursements

3,439

CASH IN BANK - December 31, 1973

\$ 802

THE ASSOCIATES OF THE NATIONAL AGRICULTURAL LIBRARY, INC.

BUDGET

July 1, 1974 - June 30, 1975

Estimated Income

Membership dues	1,000.00*
Copia II	2,900.00
Gifts for awards	300.00
Miscellaneous	50.00
TOTAL	<u>\$4,250.00</u>

Estimated Expenditures

Donations (gifts, books, etc.) to NAL	200.00
Discretionary fund for Director, NAL	250.00
Copia II expenses	1,500.00
Awards (Cash and trophies)	400.00
Office expenses (including printing, postage, professional fees, secretarial services, etc.)	1,900.00
TOTAL	<u>\$4,250.00</u>

*This will require an effort on the part of each member if we are to meet this goal. Let's do it!

The Associates NAL, Inc.
Fourth Annual Meeting
June 7, 1974

Annual Review

1. Financial Report as of December 31, 1973 prepared by J. Hosley, Certified Public Accountant.

Cash in bank 1/1/73	\$ 645.00
Total Receipts	\$3,596.00
Total Cash available ...	\$4,241.00
Total Disbursements	\$3,439.00
Cash in bank 12/31/73 ...	\$ 802.00

Cash in bank 6/7/74 \$ 949.82

2. Xerographic Fund. Eight requests for photocopy were turned over to The Associates by the Library for payment. These are small one-time requests from abroad, which are too costly in terms of paperwork to collect. The Associates pick up the tab as a good-will gesture. Ten such requests were honored 4/5/73 - 2/7/74. Total amount \$29.00.
3. Professional Activities Fund was established for the expressed purpose of assisting foreign students in the agricultural or associated sciences, studying at library schools in the United States, with the costs of transportation and per diem for attendance at professional meetings and workshops. The grant of \$5,000 for a one-year period beginning September 1, 1972 was extended to February 28, 1974. Out of seventeen applicants awards of travel grants were made to nine applicants. Expenditures were as follows:

Administrative Costs	\$368.38
Discretionary Fund for Committee ..	\$290.32
Travel grants	\$4,296.00

Balance returned to Rockefeller
Foundation \$45.30
4. Financial Development Committee was chaired by Patrick Brennan. Donations totalled \$196.00. It is the opinion of the Chairman of the Financial Development Committee that additional financial support might best come from trade and industrial organizations involved in agriculture and also from the professional bodies in the agricultural sciences.
5. Editorial Committee has completed work on a seventeen page monograph "The National Agricultural Library: historical data 1839-1973" and is ready to seek estimates for printing. The Committee recommends an edition of 500 copies. Of this amount, 300 copies should be turned over to NAL to give to distinguished visitors. Copies will be distributed free to the membership.

6. Agribusiness Hall of Fame. The Associates NAL, Inc. have under study a proposal for the establishment of an Agribusiness Hall of Fame to be located at the National Agricultural Library, as a means of developing ties with and support from agribusiness. The Chairman of the Committee is Frank Frazier, President, American Agribusiness Associates, Inc., and President of The Associates NAL, Inc. Mr. Frazier has had discussions with officials of the Agricultural Hall of Fame, located near Kansas City, to coordinate efforts and avoid any possible conflicts. We are at this time awaiting the outcome of pending legislation concerning this organization. Interest in this project has been expressed by the Section on Resident Instruction of the National Association of State Universities and Land-Grant Colleges and we fully expect additional expressions of interest as plans develop.
7. Nursery and Seed Trade Catalog Collection. A committee has been established by The Associates to seek funds for a feasibility study on the restoration and possible computerization of this collection. The Associates are working closely with the Library Services branch of NAL which is currently investigating other catalog collections within USDA. Hopefully, these investigations will result in a published paper descriptive of NAL's collection, as well as other USDA resources and recommendations upon which The Associates can base a proposal for a grant.
8. Symposium on "Agricultural Literature: Proud Heritage --- Future Promise." The Associates and the staff of NAL recognized the opportunity afforded by the Bicentennial in creating an awareness of the rich literature resources on our agricultural heritage through a national symposium, as well as focusing attention on the National Agricultural Library as a national library. A proposal for a grant in the amount of \$30,200.00 has been prepared by Dr. Alan Fusonie and thoroughly reviewed by Dr. Wayne D. Rasmussen to support such a symposium. We are now ready to submit this proposal to appropriate foundations.
9. Portrait Collection. The 1973 gift of The Associates - portraits of librarians and directors of NAL - is now in place in the NAL lobby. We hope to complete the display with a collection of awards certificates and related memorabilia received by NAL.